

# Your CYAA Needs You!

CLASSIC YACHT ASSOCIATION  
of AUSTRALIA

21<sup>st</sup> July 2022

Dear CYAA Member,

As we move into the second half of the year, there is a lot going on. The culmination of the 2022 Victorian Winter Series, the commencement of the Victorian Summer Series, the 2022 Cup Regatta and some other initiatives we are putting together. All these events/offerings come at a cost and require a large contribution of effort, of which your committee members are unable to facilitate alone.

Whilst the association has always been strong in Melbourne, through events such as the Admirals Cup 50<sup>th</sup> Anniversary Regatta in Sydney we have seen an increased level of membership and interest from classic yacht owners throughout Australia. For the association to continue to grow and to provide members with a variety of different sailing events and publications the CYAA is looking to attract additional sponsors.

To this end we are calling on our members to take the lead in identifying and potentially securing new partners who may be interested in supporting the CYAA, and who may see value in aligning with the association and what it has to offer. We potentially have a range of sponsorship packages available or we can work with a new sponsor to customise a package to suit them. Our flagship, Cup Regatta is to be held in November and we have the aforementioned CYAA Summer Series in Melbourne commencing soon which may be attractive to potential sponsors.

In addition to attracting sponsors, we also have a host of other areas/roles which would welcome some member involvement. These include the establishment of a new newsletter, magazine production, website management, Cup Regatta planning, apparel offerings etc. If you feel you may wish to assist in any of these areas then we would love to hear from you.

Please contact me or one of your committee members should you wish to discuss this further. I look forward to hearing from you.

Richard Macrae

President CYAA

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